

### **S7 Edge and Gear VR Promotion: Terms and conditions**

Promoter: Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS. UK and ROI residents 18+ only. Purchase of a Samsung S7 Edge mobile device (Promotional Product) between 14 September 2016 and 5 October 2016 ("Promotion Period") from participating retailers only. Participants in UK must visit <http://www.samsung.com/uk/offer/newgearVR> and in ROI <http://www.samsung.com/ie/offer/newgearVR> to claim their Gear VR (the "Reward") and register their details along with proof of purchase, their contact details and all other required information. Claims must be made between 30 and 60 days from the date of purchase of a Promotion Product (the "Claim Period"), meaning the final claim date (for a Promotion Product purchased on 5 October 2016) is no later than 23:59 on 3 December 2016. Claims received outside the Claim Period will be marked as invalid and will not be accepted. Purchases from auction websites (e.g. eBay), from third party sellers on online retailers' websites (e.g. Amazon Marketplace), are specifically excluded from this promotion. Promotion is available only to consumers and selected Network SMB partners (with between 2-9 connections). Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter are not eligible to enter. Participants will be emailed to confirm that their claim has been received and upon verification a second email will be sent to confirm the verification and delivery details for the Reward. Delivery of the Reward will be sent to the (UK or ROI only) postal address provided. This Promotion is not redeemable with any other offer. Maximum one claim per purchase. Exceptions apply for Network SMB partners, where up to 9 Gear VR units can be claimed with a maximum of 1 Claim per Promotion Product purchased. Please see <http://www.samsung.com/uk/offer/newgearVR> or <http://www.samsung.com/ie/offer/newgearVR> for full Promotion terms.